WHAT IS CLAIMED IS:

- 1. A method of identifying those animals having greater milk productivity from a group of livestock animals of the same species comprising:
 - (c) selecting the livestock, wherein the selecting comprises:
 - (i) obtaining a nucleic acid molecule sample containing an *ob* gene polymorphism from livestock,
 - (ii) amplifying a region of the *ob* gene polymorphism with the oligonucleotide pair of SEQ ID NO:4 and SEQ ID NO:5 to form nucleic acid amplification products,
 - (iii) contacting the amplified *ob* gene polymorphism sequences from step (ii), with hybridization probes consisting essentially of the oligonucleotide pair of SEQ ID NO:6 and SEQ ID NO:7, labeled with a detectable moiety under suitable conditions permitting hybridization of the labeled oligonucleotide probe to amplified *ob* gene polymorphism sequences to form duplex structures,
 - (iv) detecting the presence of amplified *ob* gene polymorphism sequences by detecting the detectable moiety of the labeled oligonucleotide probe hybridized to the amplified *ob* gene polymorphism sequences, and
 - (v) selecting the type of the livestock animal based on the detection of the *ob* gene polymorphism; and
 - (b) identifying those animals having a greater milk productivity based on the presence of a particular *ob* gene polymorphism.
- 2. The method of claim 1 wherein the selecting comprises determining whether the livestock animal is a TT animal homozygous with respect to the T-allele of the *ob* gene, a CC animal homozygous with respect to the C-allele of the *ob* gene, or a CT animal heterozygous with respect to the T-allele and the C-allele of the *ob* gene.
- 3. A method of claim 1 wherein the selecting is selecting from the group consisting of TT animals homozygous with respect to the T-allele of the *ob* gene and CT animals heterozygous with respect to the T-allele and the C-allele of the *ob* gene to select those animals having a greater feed conversion efficiency.

- 4. The method of claim 1 wherein the *ob* gene polymorphism is a C to T transition that results in Arg25Cys.
- 5. The method of claim 1 wherein the livestock animal is a bovine, an ovine, an avian or a swine.
 - 6. The method of claim 5 wherein the livestock animal is a bovine.
 - 7. The method of claim 6 wherein the bovine is dairy cattle.
- 8. A method of increasing milk production in a selected group of livestock animals of the same species comprising:
 - (a) determining a genetic predisposition of each animal to produce milk by determining their *ob* genotype; and
 - (b) selecting animals that possess the T-containing allele of the *ob* gene for inclusion in the group.
- 9. The method of claim 8 wherein increasing milk production in a selected group of livestock animals of the same species occurs during the first one hundred days of lactation.
- 10. The method of claim 9 wherein determining comprises determining whether the animal is a TT animal homozygous with respect to the T-allele of the *ob* gene, a CC animal homozygous with respect to the C-allele of the *ob* gene, or a CT animal heterozygous with respect to the T-allele and the C-allele of the *ob* gene.
- 11. A method of claim 10 wherein selecting is selecting from the group consisting of TT animals homozygous with respect to the T-allele of the *ob* gene and CT animals heterozygous with respect to the T-allele and the C-allele of the *ob* gene.
- 12. A method of identifying those animals having increased milk productivity compared to general population of animals of the same species by determining their *ob* genotype wherein animals that possess the T-containing allele of the *ob* gene have increased milk productivity compared to animals that possess only the C-containing allele of the *ob* gene.
- 13. A method of claim 12 wherein TT animals homozygous with respect to the T-allele of the *ob* gene have a greater milk productivity than CT animals heterozygous with respect to the T-allele.
- 14. A method of breeding livestock animals to increase milk production in the offspring comprising selecting breeding pairs of livestock animals of the same species to increase occurrence of the *ob* T-allele in the offspring.

- 15. The method of claim 14 wherein the milk production is increased in the first one hundred days of lactation in the offspring.
- 16. A method of increasing milk production in a selected group of livestock animals of the same species comprising:
 - (a) determining a genetic predisposition of each animal to produce milk by determining their *ob* genotype;
 - (d) selecting animals that possess the T-containing allele of the *ob* gene for inclusion in the group; and
 - (e) increasing the amount of feed for in the selected group.
- 17. The method of claim 16 wherein increasing milk production in a selected group of livestock animals of the same species occurs during the first one hundred days of lactation.
- 18. The method of claim 17 wherein determining comprises determining whether the animal is a TT animal homozygous with respect to the T-allele of the *ob* gene, a CC animal homozygous with respect to the C-allele of the *ob* gene, or a CT animal heterozygous with respect to the T-allele and the C-allele of the *ob* gene.
- 19. A method of claim 18 wherein selecting is selecting from the group consisting of TT animals homozygous with respect to the T-allele of the *ob* gene and CT animals heterozygous with respect to the T-allele and the C-allele of the *ob* gene.
- 20. The method of any one of claims 8, 12, 14 or 16 wherein the livestock animal is a bovine, an ovine, an avian or a swine.
 - 21. The method of claim 20 wherein the livestock animal is a bovine.
 - 22. The method of claim 21 wherein the bovine is a dairy cattle.